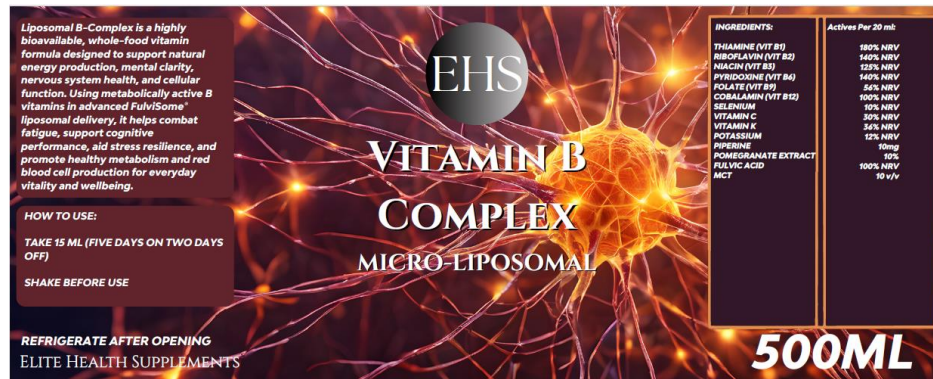




Liposomal B-Complex 500ml

NUTRITIONAL VALUE PER 20ML SERVING.

Thiamine (Vit B1):	180% NRV
Riboflavin (Vit B2):	140% NRV
Niacin (Vit B3):	125% NRV
Pyridoxine (Vit B6):	140% NRV
Folate (Vit B9):	56% NRV
Cobalamin (Vit B12):	100% NRV
Selenium:	10% NRV
Vitamin C:	30% NRV
Vitamin K:	36% NRV
Potassium:	12% NRV
Piperine:	10mg
Pomegranate Extract:	10%
Fulvic Acid:	100% NRV
MCT:	10 v/v

Weight	Daily Dose
Under 10kg.	5 – 10ml (5 days on 2 days off)
10 – 15kg	10ml (5 days on 2 days off)
16 – 45kg.	15ml (5 days on 2 days off)
45 – 60kg	20ml (5 days on 2 days off)
61kg and up	25ml (5 days on 2 days off)

"A whole-food, naturally derived, micro-liposomal B-complex designed for superior absorption and cellular delivery."



Three key differentiators:

- ✓ Naturally produced through microbial fermentation (not synthetic isolates)
- ✓ All B vitamins are in metabolically active forms
- ✓ Delivered using micro-liposomal FulviSome® technology with Fulvic Acid for enhanced uptake

Simple Customer Introduction

"Many people take B vitamins but still struggle with fatigue, brain fog, low energy, stress, or poor focus because absorption and utilization can be the limiting factor. Liposomal B-Complex was designed to solve both problems."

The Three Major Selling Pillars

1. Whole-Food, Naturally Derived Nutrition

Unlike many standard B-complex products made through chemical synthesis, Liposomal B-Complex is produced from metabolites of vitamin-producing microorganisms.

This provides:

- Naturally occurring vitamin cofactors
- Essential amino acids
- Vitamin K
- Additional nutrient compounds produced during fermentation
- Nutrients working together in their natural biological environment

Customer-friendly explanation:

"Nature rarely delivers nutrients in isolation. Whole-food nutrients come with their natural supporting compounds, allowing the body to recognize and use them more efficiently."

2. Active (Methylated) Forms = Ready for Use

Many people have difficulty converting standard vitamin forms into their active forms.

This product provides metabolically active forms directly.

Benefits may include support for:



- Energy production
- Brain function and mental clarity
- Nervous system health
- Mood balance
- Reduced fatigue
- Stress resilience
- Healthy red blood cell formation

Sales phrase:

"Your body doesn't need to do the extra conversion work - these forms are ready to be utilized."

3. FulviSome® Micro-Liposomal Delivery Technology

This is one of the strongest product differentiators.

Traditional tablets and capsules can lose potency because:

- Digestive acids break nutrients down
- Absorption may be poor
- Nutrients may pass through the body unused

FulviSome® micro-liposomes:

- Protect nutrients during digestion
- Improve absorption potential
- Help transport nutrients toward cells more efficiently

Added Fulvic Acid provides additional benefits:

- Supports mineral transport
- Assists nutrient movement across cellular membranes
- May improve cellular uptake and bioavailability
- Provides naturally occurring trace minerals and beneficial compounds

Simple customer explanation:

"Think of the liposomes as microscopic delivery vehicles protecting the nutrients and helping deliver them where they are needed most."



Why Vitamin B Matters: Quick Staff Talking Points

B1 (Thiamine)

Supports:

- Energy production from carbohydrates
 - Nerve communication
 - Muscle function
-

B2 (Riboflavin)

Supports:

- Energy release from food
 - Red blood cell production
 - Growth and tissue repair
-

B3 (Niacin)

Supports:

- Energy metabolism
 - Nervous system function
 - Reduced fatigue
-

B6 (Pyridoxine)

Supports:

- Neurotransmitter production
 - Mood balance
 - Immune function
 - Oxygen transport
-

B9 (Folate)

Supports:



- DNA synthesis
 - Cell division
 - Cognitive and emotional wellbeing
-

B12 (Cobalamin)

Supports:

- Brain health
- Nervous system function
- Red blood cell formation
- Energy metabolism

Important staff note:

B12 deficiency is especially common in:

- Vegans
 - Vegetarians
 - Older individuals
 - People with digestive issues
 - People using acid-suppressing medication
-

Common Customer Needs

Recommend Liposomal B-Complex when customers mention:

Low energy

"I feel tired all the time."

Stress

"I'm under pressure and feel run down."

Brain fog

"My focus isn't what it used to be."

Poor concentration

"I struggle mentally during the day."

Vegan or vegetarian diets



"I don't eat animal products."

Recovery support

"I need more energy during exercise or recovery."

Aging support

"I want to maintain energy and cognitive function as I get older."

Frequently Asked Questions

Why is it liquid and not a tablet?

Liposomes require a water-based environment to maintain their structure.

A tablet would compromise the liposomal delivery system.

Sales response:

"The liquid format isn't a disadvantage — it's actually necessary for the technology to work properly."

Can customers add it to smoothies?

Yes.

However:

- Stir rather than blend
- Avoid vigorous shaking
- Avoid hot drinks

Reason:

Liposomes are delicate structures and excessive mechanical force or heat can damage them.

Closing Sales Script

"If you're looking for more than just a basic B vitamin, this provides naturally derived whole-food nutrition, active forms your body can use immediately, and micro-liposomal delivery with Fulvic Acid designed to maximize absorption and cellular support."